



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Smart Media Group, Inc.
814 King Street,
Suite 400
Alexandria, VA 22314

Contract # 190761

Schedule Dates 10/30/12-11/06/12
Advertiser Allen for Senate (1885)
Agency/T-Code Smart Media Group, Inc. (1051)/ELECTRONIC
Product Political-Political (1088)
Brand SENATE/REP (18399)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Dome,Patricia
Phone/Fax /
CPE Allen for Senate/C30N0610/30-11/6/12
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 07/05/12
Last Modified 11/02/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,660.00
Net Total \$54,740.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2012	41	\$64,400.00
Grand Total:	41	\$64,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Revised Line / SPOT	11/06/12-11/06/12	3	:30	10:58A- ABC--THE VIEW			1									WJLA Arlington (WJLA)		10/28/12
48.1	Normal Line / SPOT	11/01/12-11/01/12	3	:30	10:58A- ABC--THE VIEW					1				1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/30/12
49.0	Revised Line / SPOT	11/06/12-11/06/12	3	:30	12:57P- ABC--THE CHEW			1									WJLA Arlington (WJLA)		10/28/12
49.1	Revised Line / SPOT	11/06/12-11/06/12	3	:30	12:57P- ABC--THE CHEW			1									WJLA Arlington (WJLA)		10/29/12
49.2	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:57P- ABC--THE CHEW		1							1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		10/30/12
50.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3:01P- ANDERSON COOPER SHOW		1							1	\$800.00	\$800.00	WJLA Arlington (WJLA)		10/28/12
51.0	Revised Line / SPOT	10/30/12-11/02/12	4	:30	3:01P- ANDERSON COOPER SHOW			1			1	1					WJLA Arlington (WJLA)		10/28/12
51.1	End Dated Line / SPOT	10/30/12-10/30/12	4	:30	3:01P- ANDERSON COOPER SHOW			1						1	\$800.00	\$800.00	WJLA Arlington (WJLA)		10/30/12
52.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	3:58P- KATIE COURIC					1				1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/28/12
53.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3:58P- KATIE COURIC		1							1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/28/12
54.0	Revised Line / SPOT	11/06/12-11/06/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A			1									WJLA Arlington (WJLA)		10/28/12

CONFIRMATION CONTRACT

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54.1	Normal Line / SPOT	11/05/12-11/06/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A		1	1						2	\$300.00	\$600.00	WJLA Arlington (WJLA)		10/30/12
55.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1						1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		10/28/12
56.0	Revised Line / SPOT	10/30/12-11/02/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	2		X	X	X	X						WJLA Arlington (WJLA)		10/28/12
56.1	End Dated Line / SPOT	10/30/12-10/30/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	2		X							\$1,400.00		WJLA Arlington (WJLA)		10/30/12
56.1.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
56.1.2	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
57.0	Revised Line / SPOT	10/30/12-11/02/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA	2		X	X	X	X						WJLA Arlington (WJLA)		10/28/12
57.1	End Dated Line / SPOT	10/30/12-10/30/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA	2		X							\$1,600.00		WJLA Arlington (WJLA)		10/30/12
57.1.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
57.1.2	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	

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58.0	Revised Line / SPOT	11/05/12-11/06/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA	1	X	X									WJLA Arlington (WJLA)		10/28/12
58.1	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA			1						1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/30/12
59.0	Revised Line / SPOT	10/30/12-11/02/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	2		X	X	X	X						WJLA Arlington (WJLA)		10/28/12
59.1	End Dated Line / SPOT	10/30/12-10/30/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	2		X							\$2,000.00		WJLA Arlington (WJLA)		10/30/12
59.1.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
59.1.2	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
61.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P		1							1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/28/12
62.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:35P- ABC--ABC NIGHTLINE		1								\$750.00		WJLA Arlington (WJLA)		10/28/12
62.0.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)	No Avail/Exception -	
63.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P								1	1	\$800.00	\$800.00	WJLA Arlington (WJLA)		10/28/12

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64.0	Revised Line / SPOT	10/30/12-11/02/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	3		X	X	X	X						WJLA Arlington (WJLA)		10/28/12
64.1	End Dated Line / SPOT	10/30/12-10/30/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	3		X						1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		10/30/12
64.1.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
64.1.2	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
65.0	Revised Line / SPOT	10/30/12-11/02/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON	3		X	X	X	X						WJLA Arlington (WJLA)		10/28/12
65.1	End Dated Line / SPOT	10/30/12-10/30/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON	3		X							\$1,200.00		WJLA Arlington (WJLA)		10/30/12
65.1.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
65.1.2	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
65.1.3	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
66.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/28/12
67.0	Revised Line / SPOT	10/30/12-11/02/12	4	:30	9A- LIVE!	2		X	X	X	X						WJLA Arlington (WJLA)		10/28/12
67.1	End Dated Line / SPOT	10/30/12-10/30/12	4	:30	9A- LIVE!	2		X						1	\$400.00	\$400.00	WJLA Arlington (WJLA)		10/30/12

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67.1.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
68.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	11:29P- NEWS-ABC 7 NEWS @ 11P							2		2	\$500.00	\$1,000.00	WJLA Arlington (WJLA)		10/28/12
69.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	12:05A- ABC--ABC NIGHTLINE			1							\$750.00		WJLA Arlington (WJLA)		10/28/12
69.0.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	Program Change/Exception -	
70.0	Revised Line / SPOT	10/30/12-11/02/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A	2		X	X	X	X						WJLA Arlington (WJLA)		10/28/12
70.1	End Dated Line / SPOT	10/30/12-10/30/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A	2		X							\$300.00		WJLA Arlington (WJLA)		10/30/12
70.1.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
70.1.2	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	End Dated/Exception -	
71.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	3:01P- ANDERSON COOPER SHOW					1	1			2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		10/30/12

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72.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A						1			1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		10/30/12
73.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA					1	1			2	\$1,600.00	\$3,200.00	WJLA Arlington (WJLA)		10/30/12
74.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P					1	1			2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/30/12
75.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P						1			1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		10/30/12
76.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P					1				1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/30/12
77.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON					1	1			2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		10/30/12
78.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A						1			1	\$300.00	\$300.00	WJLA Arlington (WJLA)		10/30/12
79.0	M/G For 69.0.1 / SPOT	11/05/12-11/05/12	4	:30	11:35P- ABC--ABC NIGHTLINE		1								\$750.00		WJLA Arlington (WJLA)		10/30/12
79.0.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)	No Avail/Exception -	

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80.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	11:35P- NEWS--ABC 7 NEWS @1130P			1							\$2,000.00		WJLA Arlington (WJLA)		10/30/12
80.0.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	Pre-Empt/Exception -	
81.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	9A- LIVE!				1					1	\$400.00	\$400.00	WJLA Arlington (WJLA)		10/30/12
82.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1					1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		10/30/12
83.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA				1					1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/30/12
84.0	Normal Line / SPOT	10/31/12-10/31/12	1	:30	5A- 5:15A (EST)				1					1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)	Fixed position adjacent to Political Update	10/30/12
85.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A				1					1	\$300.00	\$300.00	WJLA Arlington (WJLA)		10/30/12
86.0	Normal Line / SPOT	10/31/12-10/31/12	5	:30	9P- 11P (EST)				1					1	\$13,000.00	\$13,000.00	WJLA Arlington (WJLA)		10/30/12
87.0	M/G For 79.0.1 / SPOT	10/31/12-10/31/12	4	:30	11:35P- ABC-ABC NIGHTLINE				1					1	\$750.00	\$750.00	WJLA Arlington (WJLA)		10/31/12
88.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	11A- NEWS-SATURDAY ABC 7 NEWS @ 11A							2		2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		11/2/12

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Alexandria, VA 22314

Contract # 190761

Schedule Dates 10/30/12-11/06/12
Advertiser Allen for Senate (1885)
Agency/T-Code Smart Media Group, Inc. (1051)/ELECTRONIC
Product Political-Political (1088)
Brand SENATE/REP (18399)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Dome, Patricia
Phone/Fax /
CPE Allen for Senate/C30N0610/30-11/6/12
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 07/05/12
Last Modified 11/02/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,660.00
Net Total \$54,740.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2012	41	\$64,400.00
Grand Total:	41	\$64,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
89.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	3P- NEWS-SUNDAY ABC 7 NEWS @ 3P								2	2	\$500.00	\$1,000.00	WJLA Arlington (WJLA)		11/2/12
90.0	Normal Line / SPOT	11/06/12-11/06/12	4	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A			1						1	\$150.00	\$150.00	WJLA Arlington (WJLA)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.